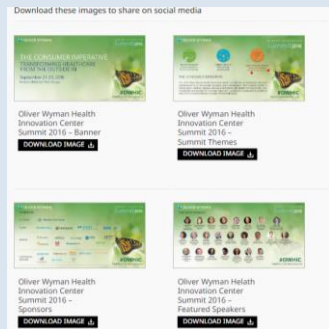


Social Media Team *Firsts*



LinkedIn Documents & Charts

Collaborated with design team to produce new ways of presenting long-form reports and data.



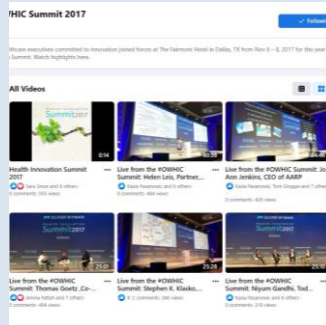
Twitter Event Toolkit

Prepared resources with featured social media influencers and ready-to-share assets for event participants and partners.



Instagram Colleague Stories

Led team in strategy emphasizing authentic posts featuring the work and activities of colleagues around the world.



Facebook Livestreaming

Broke new ground with video capture from real-time events and speaking engagements.

Social Media Campaign Samples

Charlotte Snow Rowe



"We support and offer solidarity to our Black colleagues around the world. We loudly denounce racism. We speak up when we see injustices. And we will pull every lever at our disposal to make a difference."

Scott McDonald | CEO

OLIVER WYMAN | **EMPOWERED** | BlackNetwork

"We support governments, operators, and investors in critical business decisions driving excellence in education. This is what I am passionate about!"

Claudia Wang | Partner

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How COVID-19 Forced New Levels of Agility

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